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PRACTICE LIMITED TO MATTERS BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION

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March 21, 1994

RECEIVED

MAR 24 1994

William F. Caton, Acting Secretary
Federal Communications Commission
1919 M Street, NW
Washington, DC 20554

FCC MAIL ROOM

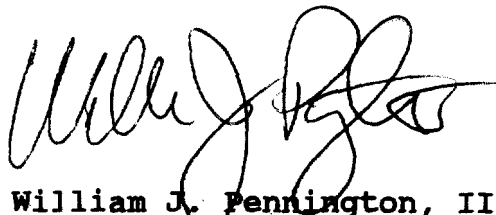
Re: Rule Making Petition, Bamberg, South Carolina

Dear Mr. Caton:

Transmitted herewith, on behalf of Branch Communications, licensee of WWBD(FM) at Bamberg, South Carolina, is an original and four (4) copies of Petition For Rule Making, seeking changes in the Commission's FM Table of Allotments.

Should there be any questions regarding this matter, please do not hesitate to contact the undersigned.

Sincerely,



William J. Pennington, III
COUNSEL TO BRANCH COMMUNICATIONS

WJP/dkm
94-131

Enclosures

cc: John Pittman

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Before The
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

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In The Matter of:)

Amendment of Section 73.202(b))
FM Table of Allotments)
Bamberg, South Carolina)

MM Docket No.
RM-

TO: Chief, Mass Media Bureau

PETITION FOR RULE MAKING

Branch Communications (hereinafter referred to as "Branch"), licensee of Station WWBD(FM) at Bamberg, South Carolina, by its counsel, hereby respectfully requests that the Commission amend Rule 73.202(b), the FM Table of Allotments, to substitute FM Channel 239A for Channel 221A at Bamberg, South Carolina and modify the license for Station WWBD(FM) accordingly.

In support of this allocation request, the following information is respectfully submitted:

1. As is demonstrated in the attached Exhibit 1, FM Channel 239A may be allotted to Bamberg, South Carolina at the presently licensed site for Station WWBD(FM).

2. Station WWBD(FM) is presently authorized to operate on Channel 221A. On this channel the station does not meet the Commission's spacing requirements for operation with full Class A FM facilities, 6.0 kilowatts with an antenna height of 100 meters above the average terrain. If WWBD(FM) were authorized on Channel 239A the station could operate with 6.0 kilowatts.

3. The substitution of Channel 239A for Channel 221A at Bamberg would allow the station to serve a larger area, thereby increasing the number of broadcast signals available to the public in the given area and thus promoting efficient use of the spectrum. The Commission has determined that expanded service to the public and spectrum efficiency provide significant public service benefits. See Report and Order in MM Docket No. 85-313, 60 RR 2d 114, 118 (1986). Thus Branch's proposal would serve the public interest.

4. Upon grant of this request, Branch will proceed promptly with construction of the needed items to allow WWBD(FM) to operate as a full Class A facility.

NOW THEREFORE, based upon the foregoing, Branch respectfully requests that the Commission modify its FM Table of Allotments to substitute Channel 239A for Channel 221A at Bamberg, South Carolina and modify the license for Station WWBD(FM) accordingly.

Respectfully Submitted,

BRANCH COMMUNICATIONS

BY: 

William J. Pennington, III
COUNSEL FOR BRANCH COMMUNICATIONS

Post Office Box 2506
Pawleys Island, SC 29585
(803) 237-2591

Date: March 21, 1994

94-131

EXHIBIT 1

REFERENCE
33-18-50
81-04-43

CLASS C3

SEARCH DATE
03-17-94

. CHANNEL 239A

CALL	CH#	CITY	STATE	BEAR'	D-KM	R-KM	MARGIN
WIBZ	238A	Wedgefield	SC	40.11	78.64	72.0	6.64
WIXV	238C1	Savannah	GA	189.97	141.36	133.0	8.36
WXRC	239C	Hickory	NC	0.35	237.45	226.0	11.45
WQZY	240C1	Dublin	GA	243.27	155.13	133.0	22.13
WKML	239C	Lumberton	NC	48.38	248.51	226.0	22.51
WSSX	236C	Charleston	SC	116.21	129.11	95.0	34.11
WFMV	237A	South Congaree	SC	348.30	66.35	31.0	35.35
WAVF	241C(cp)	Hanahan	SC	108.21	134.61	95.0	39.61
WAVF	241C1	Hanahan	SC	115.13	128.46	75.0	53.46
WCHZ	236C3	Harlem	GA	288.67	106.22	42.0	64.22